



SMS Opt-In Policy

Church of God New England Spanish Region, Inc.

Overview

Church of God New England Spanish Region, Inc. is dedicated to protecting your privacy and ensuring that all communications sent via SMS comply with applicable laws and regulations regarding user consent. This policy outlines how individuals can opt in to our SMS communications.

1. Opt-In Procedure

Subscribing to SMS messages: Individuals can subscribe to receive SMS messages from Church of God New England Spanish Region, Inc. by:

- Signing up through our website.
- Texting a specific keyword “START” to our designated number.
- Opting in via our mobile app or at physical locations (e.g., regional office, events).

Confirmation of subscription: After opting in, subscribers will receive a confirmation SMS acknowledging their subscription and detailing the nature of the communications they will receive.

2. Consent Management

Consent verification: We ensure that all individuals on our subscriber list have explicitly agreed to receive messages. Regular checks are conducted to maintain compliance with legal standards.

Data protection: All subscriber data is securely stored and protected against unauthorized access, ensuring that only those who have consented are contacted.

Sample SMS opt in consent:

SMS consent from Company: “Church of God New England Spanish Region, Inc. would like to text you about (topic). To consent, reply YES to this message. By giving consent, you agree to subscribe to recurring texts from us. You may reply STOP to opt-out anytime. If you need assistance, reply HELP. Message and data rates apply. Messaging frequency may vary.”

SMS consent response from customer: "I consent to receive SMS from Church of God New England Spanish Region, Inc. You may reply STOP to opt-out anytime. If you need assistance, reply HELP. Message and data rates apply. Messaging frequency may vary."

3. Policy Review and Updates

This policy is reviewed periodically to ensure compliance with applicable laws and regulations. Any updates to our opt-in procedures will be communicated to subscribers through our usual channels.

4. Contact Information

For questions or concerns regarding this Opt-In Policy, or to manage your SMS subscriptions, please contact:

Church of God New England Spanish Region, Inc.
Monday-Thursday from 9:30 am until 3:00 pm
oficinaregiona@coghnewengland.org
Tel. (860) 904-7713